Support Packages

Platinum - $25,000
Year-Round Inclusions:

- Linked logo on SocMucImm.org website to URL of your providing to drive traffic from SMI membership and community to engage with your organization.
- 1 linked ad in all issues of SMI’s quarterly newsletter.
- Logo inclusion at support level in SMI quarterly newsletters.
- 2 dedicated emails to SMI membership with content provided by your organization and sent through SMI’s email platform (HTML provided by supporter, additional information provided to supporters at this level on specs).
- 2 rentals of SMI membership mailing address (physical addresses).
- 3 sponsored posts on SMI social media (Twitter or Facebook).
- Logo recognition as supporter of Webinar Series.
- 3 SMI 2024 memberships.

ICMI Inclusions:

- 2 dedicated emails to registrants (same specs as above).
- Logo linked to URL of your providing indicating support on the ICMI program page on SMI website.
- 1 tabletop exhibit space.
- Up to 5 complimentary registrations.
- ¼ page ad in printed program.
- Logo recognition at Platinum level in program.
- Logo on ICMI promotional emails at Platinum level.

Gold - $17,500
Year-Round Inclusions:

- Linked logo on SocMucImm.org website to URL of your providing to drive traffic from SMI membership and community to engage with your organization.
- 1 linked ad in 1 issue of SMI quarterly newsletter.
- Logo inclusion at support level SMI quarterly newsletters.
- 1 dedicated email to SMI membership with content provided by your organization and sent through SMI’s email platform (HTML provided by supporter, additional information provided to supporters at this level on specs).
- 2 rentals of SMI membership mailing address (physical addresses).
- 2 sponsored posts on SMI social media (Twitter or Facebook).
- Logo recognition as supporter of Webinar Series.
- 2 SMI 2022 memberships with all member benefits.

ICMI Inclusions:

- 1 dedicated email to registrants (same specs as above).
- Logo indicating support on the ICMI program page on SMI website.
- 1 tabletop exhibit space.
- Up to 4 complimentary registrations.
- Logo recognition at Gold level in program.
- Logo on ICMI promotional emails at Gold level.
Silver - $12,500
Year-Round Inclusions:

- Linked listing on SocMucImm.org website to URL of your providing to drive traffic from SMI membership and community to engage with your organization.
- Logo inclusion at support level in SMI quarterly newsletters.
- 1 dedicated email to SMI membership with content provided by your organization and sent through SMI’s email platform (*HTML provided by supporter, additional information provided to supporters at this level on specs*).
- 1 rental of SMI membership mailing address (physical addresses)
- 2 sponsored posts on SMI social media (Twitter or Facebook)
- Listing recognition as supporter of Webinar Series
- 2 SMI 2022 memberships with all member benefits

ICMI Inclusions:

- 1 dedicated email to registrants (*same specs as above*)
- Listing indicating support on the ICMI program page on SMI website
- Up to 3 complimentary registrations
- Logo recognition at Silver level in program
- Listing on ICMI promotional emails at Silver level

Copper - $7,500
Year-Round Inclusions:

- Linked listing on SocMucImm.org website to URL of your providing to drive traffic from SMI membership and community to engage with your organization.
- Listing at support level in SMI quarterly newsletters.
- 1 dedicated email to SMI membership with content provided by your organization and sent through SMI’s email platform (*HTML provided by supporter, additional information provided to supporters at this level on specs*).
- 1 rental of SMI membership mailing address (physical addresses)
- 1 sponsored post on SMI social media (Twitter or Facebook)
- Listing recognition as supporter of Webinar Series
- 1 SMI 2022 membership with all member benefits

ICMI Inclusions:

- Listing indicating support on the ICMI program page on SMI website
- Up to 2 complimentary registrations
- Listing recognition at Copper level in program
- Listing on ICMI promotional emails at Copper level
ICMI 2024 A La Carte Opportunities

Opening Keynote Session - $12,500 (1 available)
- Logo recognition in program next to keynote session information
- Signage recognition outside of session
- Recognition in mobile app
- Logo recognition in online schedule

Welcome Reception - $12,500 (3 available)
- Logo recognition in program next to keynote session information
- Signage recognition at reception & near all bars
- Recognition in mobile app
- Logo recognition in online schedule

Plenary Session - $10,000 (4 available)
- Logo recognition in program next to plenary session information
- Signage recognition outside of session
- Recognition in mobile app
- Logo recognition in online schedule

Product Theater/Satellite Session - $8,000 (4 available)
- Ability to host own session with your presenter/speaker
- Included in program and printed schedule
- Signage recognition outside of session room
- Listing of session in mobile app with recognition
- Inclusion in online schedule with recognition

Concurrent Session - $7,500 (6 available)
- Logo recognition in program next to session information
- Signage recognition outside of session
- Recognition in mobile app
- Logo recognition in online schedule

Poster Sessions - $5,000 - SOLD
- Logo recognition in program next to session information
- Signage recognition during session in poster area
- Recognition in mobile app
- Logo recognition in online schedule

Mobile App Sponsor - $5,000 (1 available)
- Mobile app to prominently display logo or provided graphic
- Recognition in printed program
- Inclusion of logo in all promotions to attendees to encourage app utilization

Tea & Coffee Break Sponsor - $4,000 (7 available)
- Recognition in printed program
- Signage next to coffee station during sponsored break
- Recognition in mobile app

Oral Abstract Session - $3,500 (21 available)
- Logo recognition in program next to session information
- Signage recognition outside of session
- Recognition in mobile app
- Logo recognition in online schedule

Meeting Website Ad - $3,000
- Your ad displayed on ICMI meeting page on SMI's website and linked to URL of your providing

Exhibit Table - $2,500
- Tabletop exhibit table in event space

Lanyard Sponsor - $2,500 (1 available)
- Your logo on all attendee lanyards for event
Signage Sponsor - $2,500 (1 available)
- Recognition in printed program
- Sign recognizing support near registration desk
- Recognition in mobile app

Dedicated Email to Attendees - $1,000
- Email sent to registered attendees on your behalf
- Organization to provide SMI with HTML code for message sent through SMI's email platform

Push Notification from App - $750
- Push notification sent to attendees through app
- Time and text of your choosing (as approved by SMI)

Program Ads - $500 - $1,250
- Full page ad - $1,250
  o Full color ad of your providing included in printed program
- Half page ad - $750
  o Full color ad of your providing included in printed program
- Quarter page ad - $500
  o Full color ad of your providing included in printed program

Year-Round 2024 A La Carte Opportunities

SMI Website Promotion - $500/month
- Linked ad on SMI website for one month of your choosing

Email to SMI Database - $2,000
- Email sent to SMI email list on your behalf
- Organization to provide SMI with HTML code for message sent through SMI's email platform

Ad in Quarterly Newsletter - $1,500
- Linked ad in one issue of SMI quarterly newsletter, sent to 6,000+ individuals